

Website Member Gallery Guidelines

We offer our Chapter Members the opportunity to have a gallery page (with your own individual url). This is an especially great benefit if you don't have a website, and an effective way to lead potential customers to your website or online shop if you do.

Your member page will be set up by one of our website managers for you!
If you would like to be a part of our member gallery, here is what we need from you to set up your page:

- Four jpg images:
 - one image of you working in your studio/at your work area
 - three images of representative work
 - image requirements:
 - minimum 1400 pixels wide; recommended 1920-2200 pixels wide
 - 300dpi resolution, sRGB, each file size under 5MB
 - allow for some potential cropping
 - each image should be labeled as follows: YourName_Title of Work
- Your craft category (ex. woodworking, fiber, fused glass, etc)
- Description: about your craft, your process, your approach/inspiration. Indicate if you have achieved Chapter Juried Status and/or Pennsylvania Guild of Craftsmen Master Status
- 175 word maximum
- If applicable: your business name, links to your website, Facebook, Instagram

Email the above to Sheila Fernekes at sheila@sheilafernekesdesign.com
If you need assistance with any part of this process, email Sheila or call her at 908-391-5568.